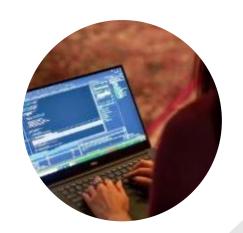


Navigating a shifting world

Conventional security tools have not kept pace

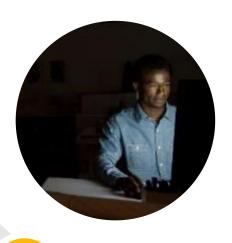
Attacks growing more sophisticated







Regulatory landscape becoming **more complex**







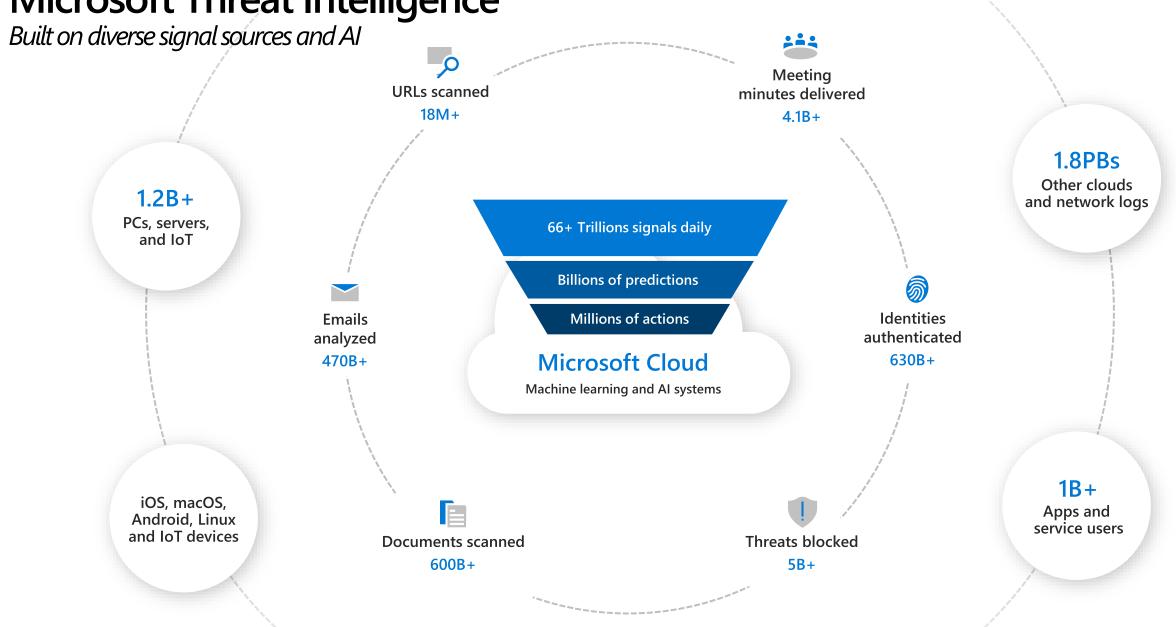
100M

password attacks took place globally everyday



in phishing attacks

Microsoft Threat Intelligence



The growing threat of cybercrime

- A threat to national security
- Cybercriminals attacking all sectors
- Ransomware attacks increasingly successful
- Cybercrime supply chain continues to mature

POSITIVE TRENDS

- Transparency: governments and companies coming forward
- Priority: new laws, task forces, resources, partnerships

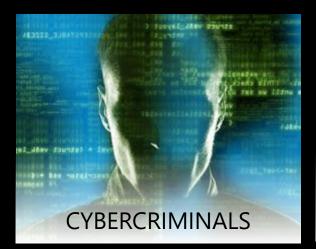
The cybercrime economy and services



WITH NO **TECHNICAL KNOWLEDGE OF HOW TO CONDUCT A CYBERCRIME** ATTACK, AN **AMATEUR** THREAT ACTOR **CAN PURCHASE** A RANGE OF **SERVICES TO** CONDUCT THEIR **ATTACKS WITH** ONE CLICK.

Today's top THREAT ACTORS pose unique challenges

An effective strategy must respond to a broad range of continually evolving attack types



FINANCIAL

Persistent presence Professional execution Ransomware



ESPIONAGE

Near-unlimited resources Sophistication Legal autonomy



POLITICAL

Shape/influence opinions
Undermine trust



OPPORTUNISTIC

Access to IT environment
Trusted to access sensitive info

Attack Vectors















IDENTITY MAI SPOOFING

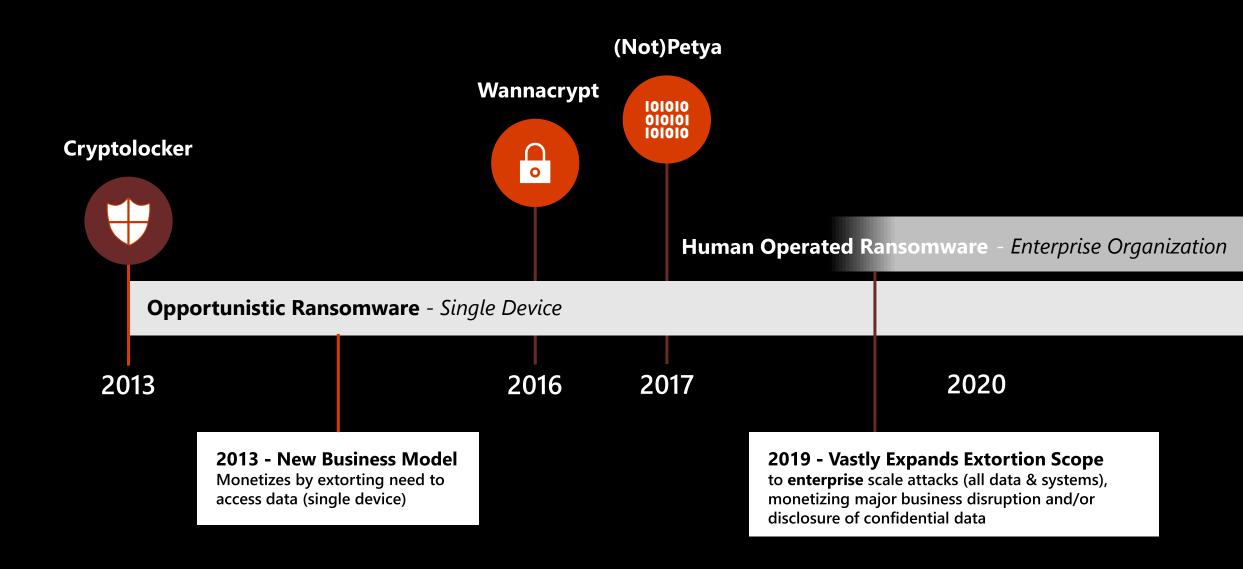
MALWARE

UPPLY CHAIN MA INSERTION

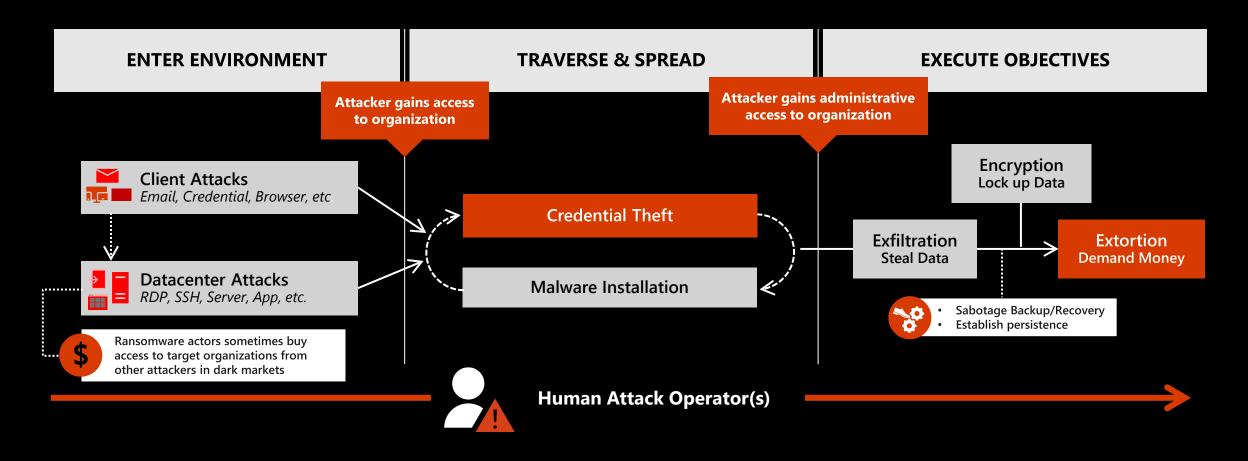
MAN-IN-THE- DENI

DENIAL OF SERVICE

Evolution of ransomware models



Pattern – Human Operated Ransomware



In some instances, cybercriminals went from initial entry to ransoming the entire network in less than 45 minutes.

(Cyber)Crime Pays

Revenue opportunity for Cybercrime as a Service (CaaS) drives speed, scale and growth

\$6T

Annually today

\$10T By 2025

... and it's accelerating

1 K Attacks/Second

2x Ransomware demands



Time is not on our side

Cyberattacks move fast, victims are slow

1hr to access data

<2 hr to move laterally 14 days

after vulnerability is published before exploit is broadly available

The more you wait, the more they take

78% of devices still used an unpatched version even

9 months after a patch is released



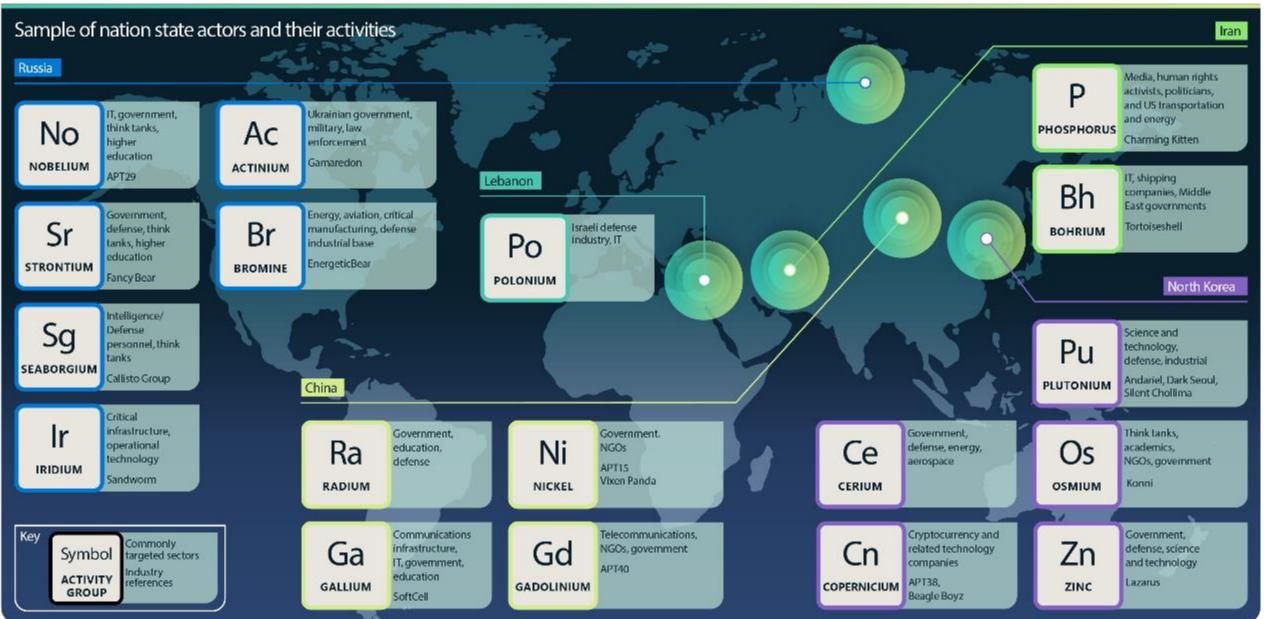
Hackers don't break in - they log in

Assume Breach, Explicit Verification, Least Privilege

Nation State Threats

Nation state actors are launching increasingly sophisticated cyberattacks to evade detection and further their strategic priorities.

About our nation state data



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Russian government's cyber influence operations

Presidential Administration



Media initiatives & branding
State media control
Funding

MFA



Diplomatic accounts
Interaffairs
Rossotrudnichestvo

InfoRos

- Agenda setting
- Global outreach

GRU



Donbass Tragedy
Anonymous social media

- Leveraging cyber
- Flooding the zone

SVR



Strategic Culture
Odna Rodyna
New Eastern Outlook
Oriental Review

- Historical revisionism
- Think tanks
 & academia

FSB



NewsFront
SouthFront
PolitNavigator
Antifascist

Near-abroad focus

• Establishing new media environment

MOD



Zvezvda
War correspondents

- Frontline communications
- Providing access for preferred media

Highlights*

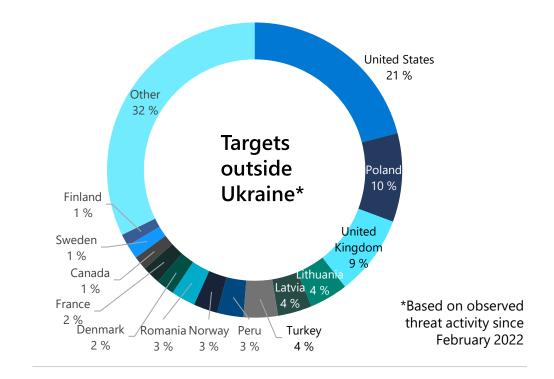
Russian threat actors challenged but undeterred by robust Ukrainian cyber defense

Targeting supply lines and sources of support to Ukraine for espionage and destruction

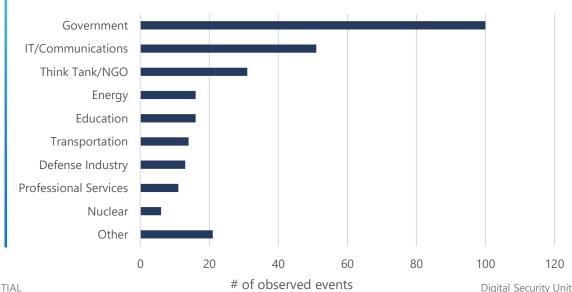
- IRIDIUM destructive attacks on Ukrainian and Polish transportation sectors
- ACTINIUM, SEABORGIUM, and STRONTIUM targeting humanitarian aid organizations, weapons manufacturers, and defense-related entities, respectively. Most likely for intelligence collection based on past patterns of behavior.
- Cyberespionage and influence operations against Ukraine's allies.

Trends since start of invasion of Ukraine likely to persist:

- Ransomware as deniable destructive weapon
- Diverse means for initial access
- Using hacktivists for power projection
- On the malign influence side, pro-Kremlin operators:
 - Weaponize fact-checking; release leaks targeting Ukrainian political figures; conduct multi-faceted operations in countries neighboring Ukraine to discredit leadership and promote pro-Russian networks.



Targeted sectors outside Ukraine since Feb. 2022



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Devices and Infrastructure

With the acceleration of digital transformation, the security of digital infrastructure is more important than ever.

IoT attacks put businesses at risk











Devices bricked or held for ransom

Devices are used for malicious purposes

Data & IP theft

Data polluted & compromised

Devices used to attack networks

The cost of IoT Attacks

Stolen IP & other highly valuable data

Compromised regulatory status or certifications

Brand impact (loss of trust)

Recovery costs

Financial and legal responsibility

Downtime

Security forensics





Data from 1,800 Industrial Control System Networks

71%

Sites have old versions of Windows without regular patching

64%

Have unencrypted passwords facilitating compromise

66%

Sites that are not automatically updating with latest AV definitions

54%

Have devices able to be remotely accessed enabling attackers to pivot undetected 27%

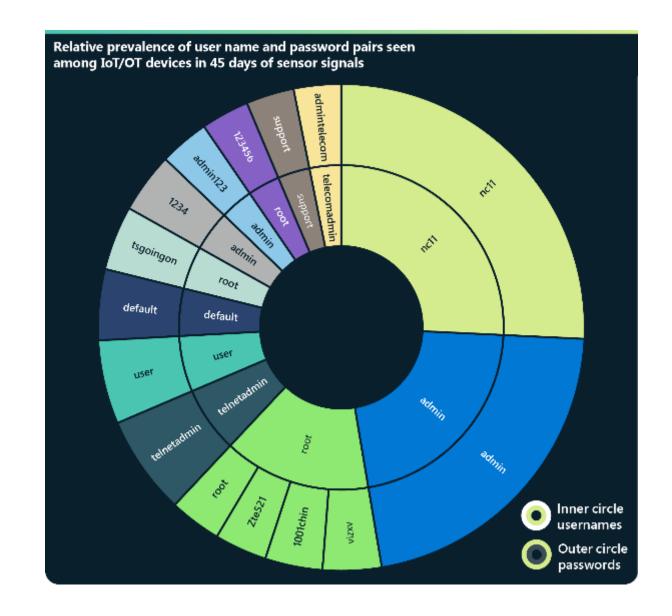
ICS devices that have direct connections to the internet

CyberX: recently acquired by Microsoft

IoT and OT Devices

Actionable insights

- Ensure devices are robust by applying patches, changing default passwords, and default SSH ports.
- Reduce the attack surface by eliminating unnecessary internet connections and open ports, restricting remote access by blocking ports, denying remote access, and using VPN services.
- Use an IoT/OT-aware network detection and response (NDR) solution and a security information and event management (SIEM)/security orchestration and response (SOAR) solution to monitor devices for anomalous or unauthorized behaviors, such as communication with unfamiliar hosts.
- Segment networks to limit an attacker's ability to move laterally and compromise assets after initial intrusion. IoT devices and OT networks should be isolated from corporate IT networks through firewalls.
- Ensure ICS protocols are not exposed directly to the internet.



Call to action

• Ensure you understand and are prepared

How resilient is my organization?

80%

of security
incidents
can be traced to a few
missing
elements that could
be addressed
through modern
security approaches

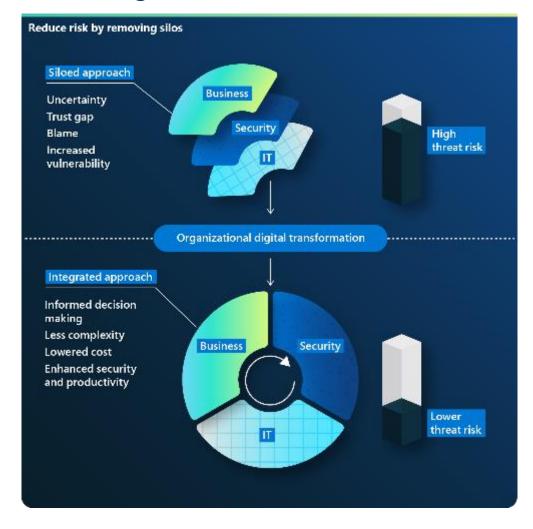
Key areas affecting Cyber Resilience

Microsoft studied victims of cyberattacks and found these factors to be the top 6 contributors to their vulnerability

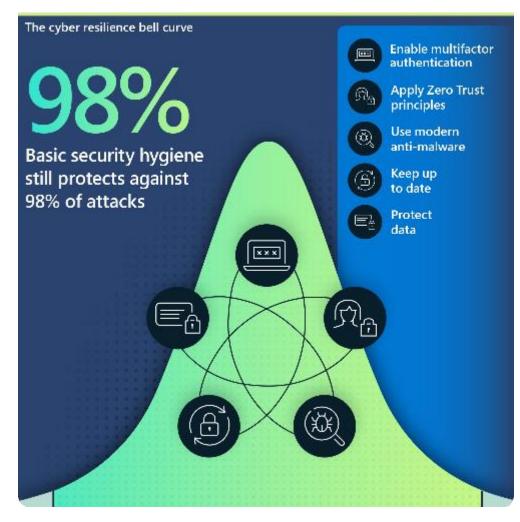
Insufficient privilege access and lateral movement controls		929
Insecure configuration of identity provider	86%	
Limited adoption of modern security frameworks	85%	6
Lack of multi-factor authentication 749	%	
Lack of information protection controls 64%		
Low maturity of security operations 58%		

Calls to action for cyber resilience

Integrate business, security, and IT for greater resilience



Resilience success factors every organization should adopt

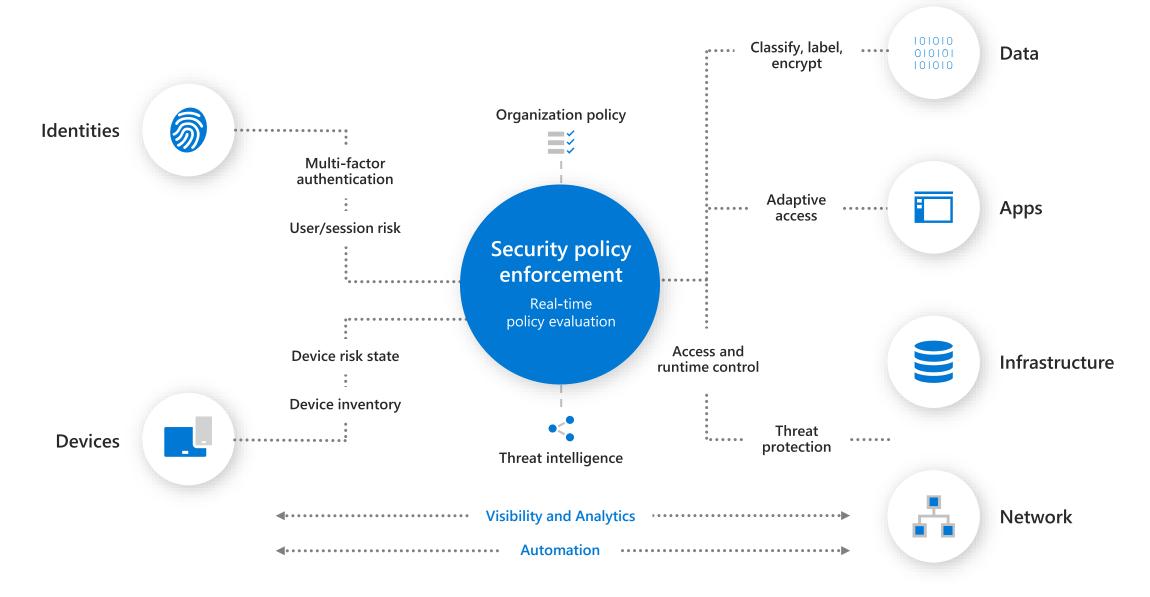


Secure your organization with Zero Trust

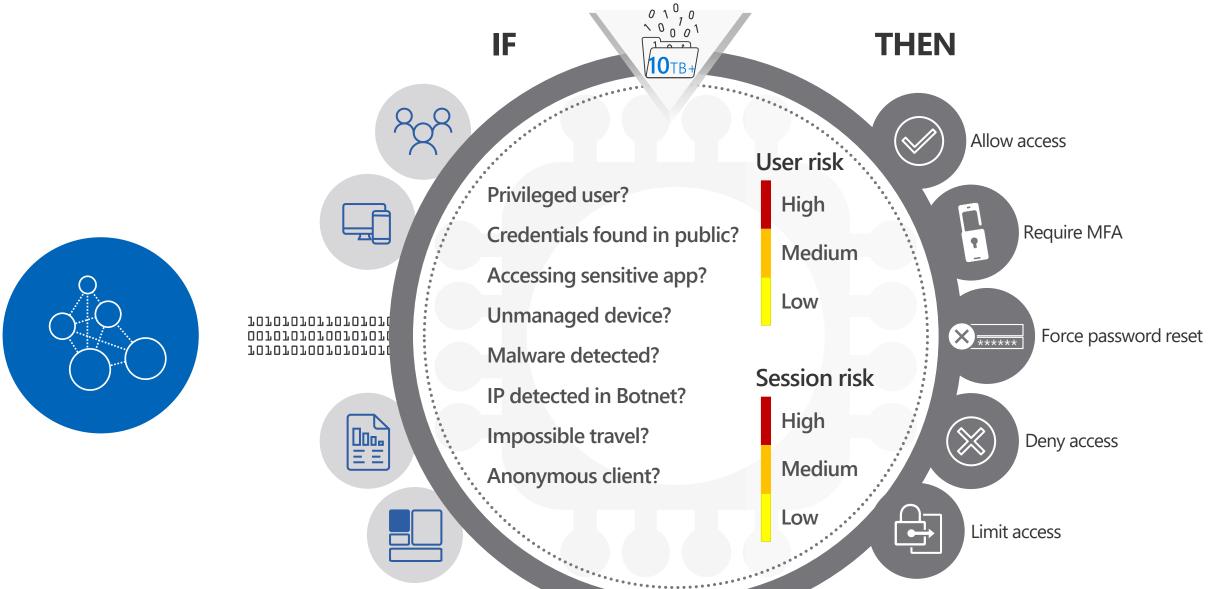
Verify explicitly | Use least-privileged access | Assume breach



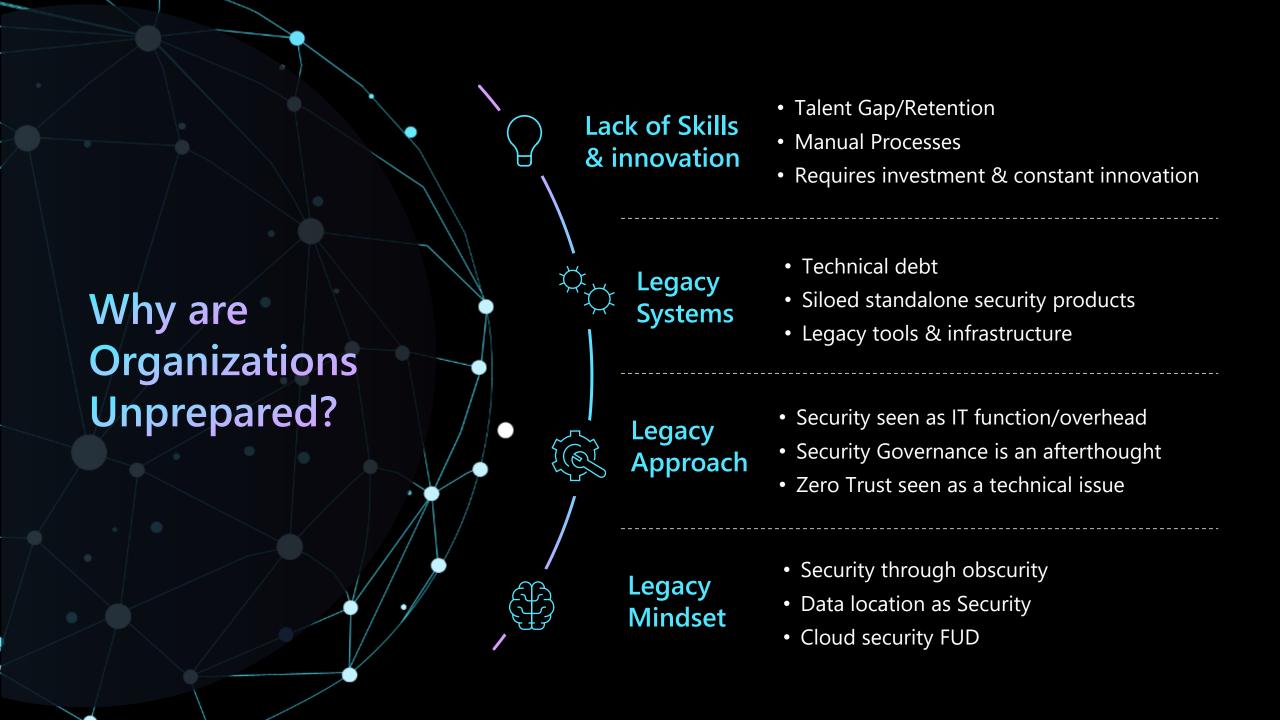
Microsoft Zero Trust architecture



CLOUD-POWERED CONDITIONAL ACCESS



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Thank You

